



Engaging with Vermont Works for Women's Online Fundraising

Social media platforms provide charitable giving tools to make supporting non-profits online a simple and smooth process for their users. Below are step by step instructions of how to access and use these tools to support Vermont Works for Women on Facebook. Please reach out to marketing@vtworksforwomen.org if you have any questions or would like support. Thank you!

Facebook

Create a Fundraiser on behalf of VWW.

- If you click on this link - <https://www.facebook.com/fund/vtworksforwomen/> - it will direct you to a page where you can start a fundraiser with VWW as the beneficiary. You will need to fill out the details section, including how much money you wish to raise, when the fundraiser will end, the name of the fundraiser, and an explanation for why you are raising funds. The details section is prepopulated with information; it is up to you if you want to customize it. And then click create!
- Once the fundraiser is created, you can share it out to your community via a Facebook post and invite friends/family/colleagues to give.